

DA
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A
Knuth
STORIE DI CARATTERI

MUSEO DELLA GRAFICA, 13 MAGGIO 2014



GIOVANNI A. CIGNONI - HMR.DI.UNIPI.IT

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QUESTIONI DI CARATTERE (LO SPUNTO DI PARTENZA)

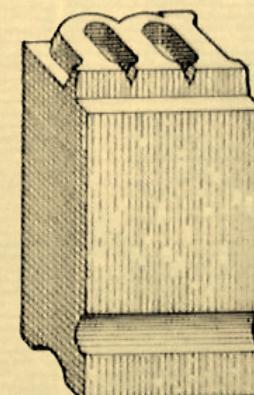
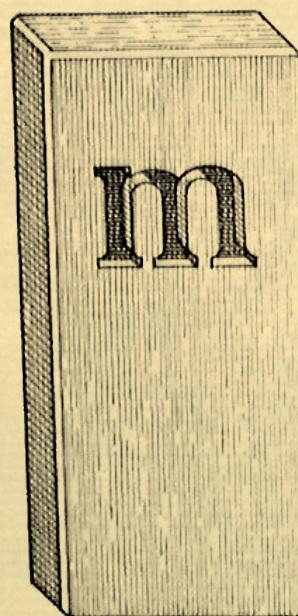
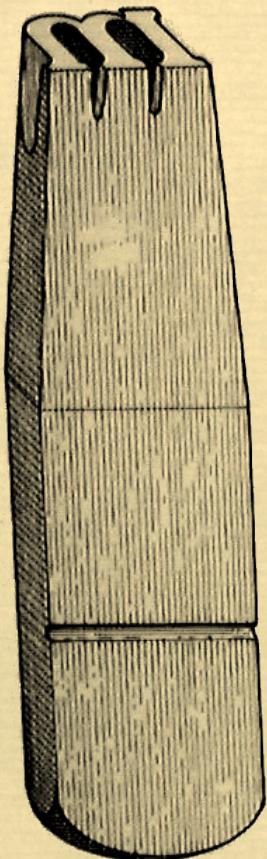
The detection of types is one of the most elementary branches of knowledge to the special expert in crime, though I confess that once when I was very young I confused the *Leeds Mercury* with the *Western Morning News*. But a *Times* leader is entirely distinctive, and these words could have been taken from nothing else. As it was done yesterday the strong probability was that we should find the words in yesterday's issue.

CONAN DOYLE
THE HOUND OF THE BASKERVILLE
1 ED. 1902, NEWNES LONDON



LE FACCENDE TECNOLOGICHE (VELOCEMENTE)

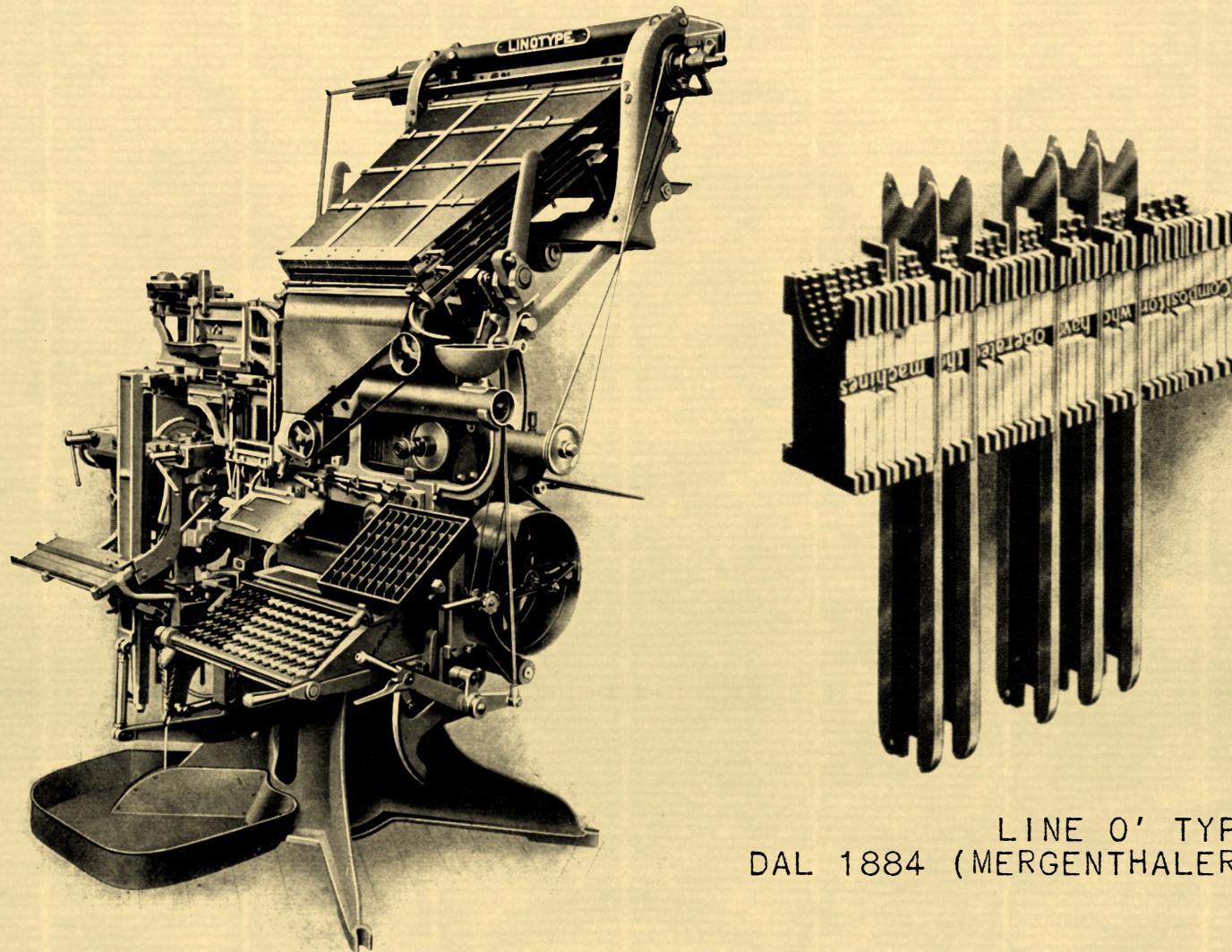
CARATTERI MOBILI, METALLO FREDDO



PUNZONE, MATRICE E TIPO
DAL 1450 (GUTENBERG)

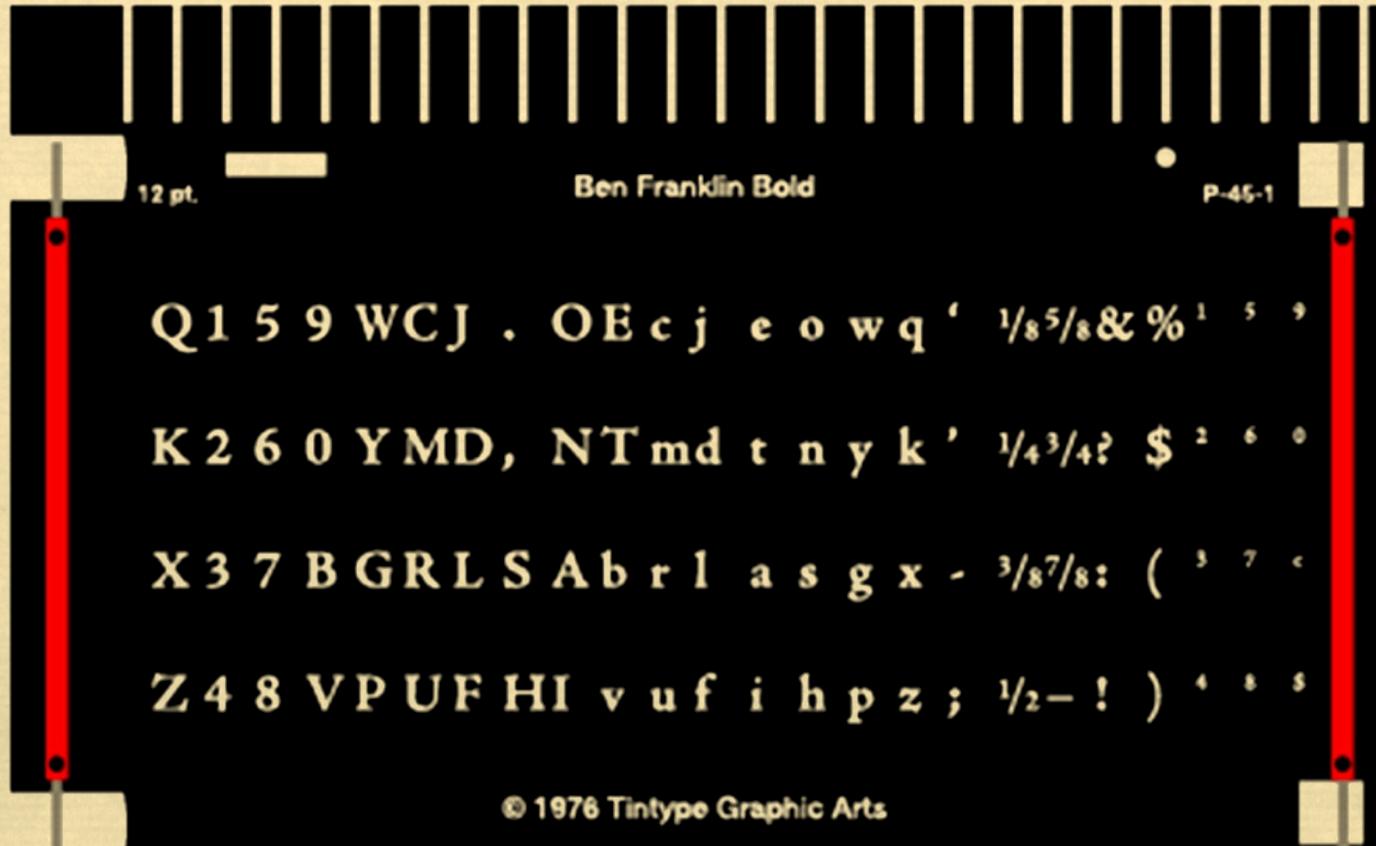


METALLO BOLLENTE, MIRABOLANTI MACCHINE

LINE O' TYPE
DAL 1884 (MERGENTHALER)

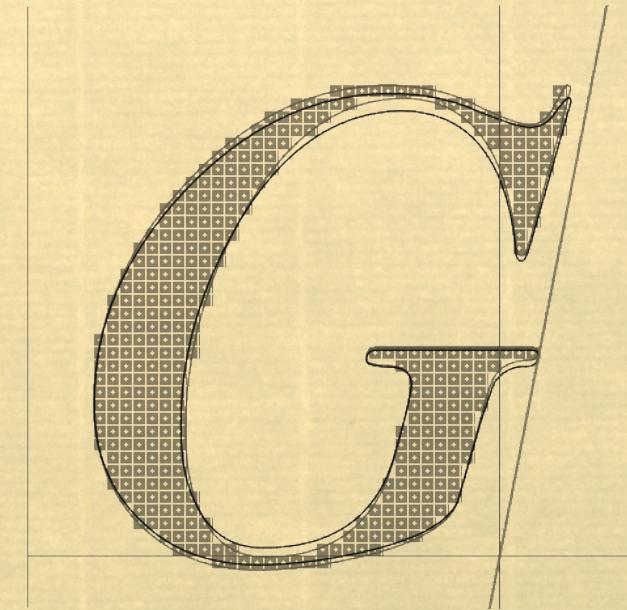
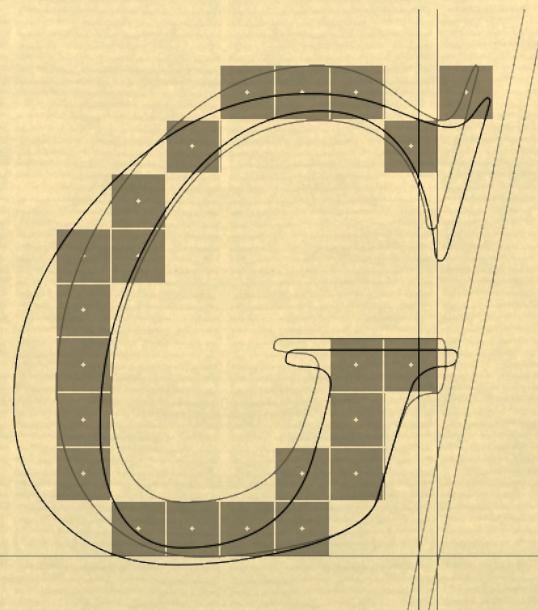
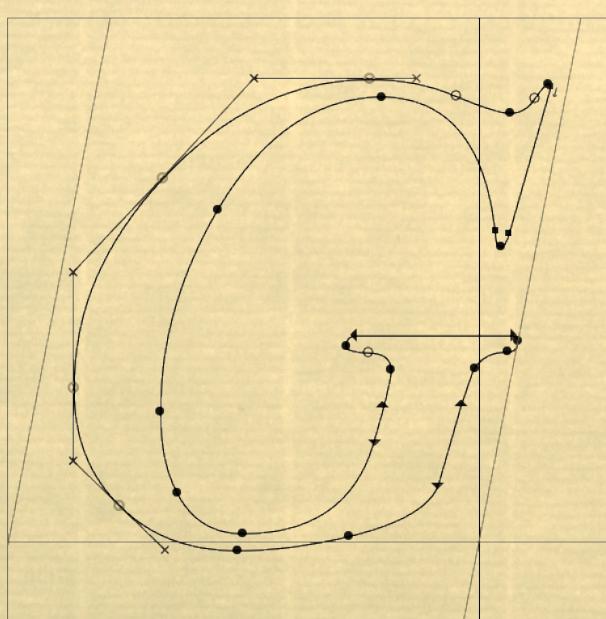


FRA FOTOGRAFIA E LITOGRAFIA, TIPI FREDDI



MERGENTHALER VIP LINOFILM, DAL 1954





KNUTH, METAFONT, 1979-84
PS TYPE1, TRUETYPE, OPENTYPE, 1984-07
FONTFORGE, 2004

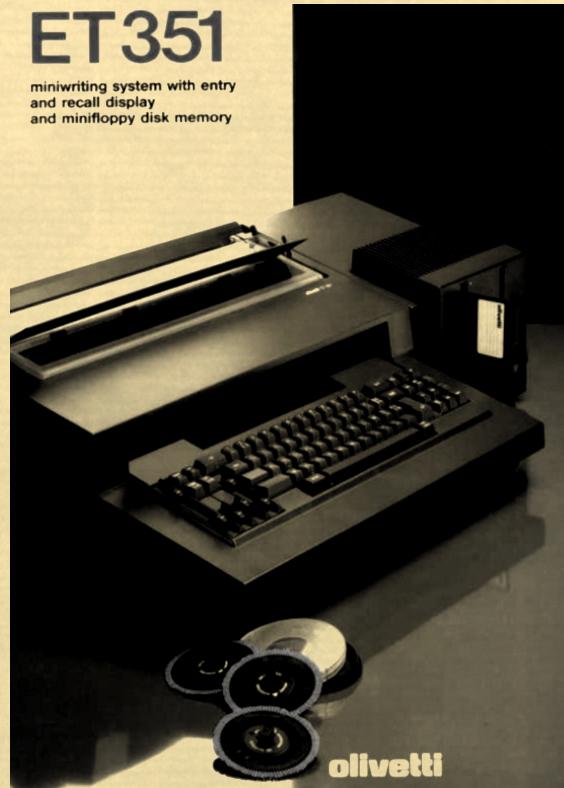


MACCHINE PER LA STAMPA PERSONALE



ET351

miniwriting system with entry
and recall display
and minifloppy disk memory



UNO, ALCUNI, INFINITI CARATTERI

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No purchase necessary.



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LA CLASSIFICAZIONE VOX-ATYPI
(FRA LE ALTRE E NEANCHE TUTTA)



SAMUEL WILLIAM THEODORE MONOD



MAXIMILIEN VOX,
1954

ASSOCIATION
TYPOGRAPHIQUE
INTERNATIONALE,
1962

BRITISH
STANDARD
BS2961,
1967

ALTRÉ
- CON/SENZA GRAZIE
- ADOBE
- ROBERT BRINGHURST

* CLASSICAL

- * HUMANISTIC
- * GARALDE
- * TRANSITIONAL

Humanistic
Garalde
Transitional

Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee

* MODERN

- * DIDONE
- * MECHANISTIC
- * LINEAL
 - * GROTESQUE
 - * NEO-GROTESQUE
 - * GEOMETRIC
 - * HUMANISTIC

Didone
Mechanistic

Grotesque
Neo-Grotesque
Geometric
Humanistic

Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee

Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee



* CALLIGRAPHICS

- * GLYPHIC
- * SCRIPT
- * GRAPHIC
- * BLACKLETTER
- * GAELIC

GLYPHIC
Script
GRAPHIC
Blackletter
Gaelic

AA BB CC DD EE
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee
AA BB CC DD EE

* SENZA CLASSE

- * ORNATED
- * MONOSPACED
- * BITMAP

ORNATED
Monospaced
Bitmap

AA BB CC DD EE
Aa Bb Cc Dd Ee
Aa Bb Cc Dd Ee



STILI NEL TEMPO
(MA E' SEMPRE REVIVAL)



Incepit liber brevis quē nos genesim
 A principio creauit deus celū dicim⁹
 et terram. Terra autem erat in manis et
 vacua: et tenebre erāt sup facie abyssi.
 et sp̄s dñi fererat sup aquas. Dixitq;
 deus. Fiat lux. Et factū ē lux. Et vidit
 deus lucem q; esset bona: et diuisit lucē
 a tenebris. appellauitq; lucem diem et
 tenebras noctem. Factūq; est vespe et
 mane dies unus. Dixit q; deus. Fiat
 firmamentū in medio aquar̄: et diui-
 dat aquas ab aquis. Et fecit deus fir-
 mamentū: diuisitq; aquas que erāt
 sub firmamento ab hijs q; erant sup
 firmamentū. et factū ē ita. Vocauitq;
 deus firmamentū celū: et factū ē vespe
 et mane dies secund⁹. Dixit vero deus.

pessent diē ac nocti. et diuididerent lucē
 ac tenebras. Et vidit de⁹ q; esset bonū:
 et factū ē vespe et mane dies quartus.
 Dixit eciā de⁹. Producāt aque reptile
 anime uiuentis et volatile super terrā.
 sub firmamento celī. Creauitq; deus cere
 grandia. et omnē animā uiuente atq;
 notabilē quā p̄duixerat aque i species
 suas. et omne volatile scđm gen⁹ suū.
 Et vidit deus q; esset bonū. benedixitq;
 eis dicens. Crescite et multiplicamini. et
 replete aquas maris. auesq; multiplicā-
 ten sup terrā. Et factū ē vespe et mane
 dies quintus. Dixit quoq; deus. Pro-
 duçat terra animā uiuente in genē suo.
 iumenta et reptilia. et bestias terre scđm
 species suas. Factūq; ē ita. Et fecit de⁹



Quapropter desumma salutem viā populiq; r. de uīis con
iugib; ac liberiſ de aris ac foris de faris atq; templis de
rotius urbis rectis ac sedibus de imperio ac libertate de li
lute italie de amicis r. p. decet nre diligenter ut insti
tuſtis ac fortaret. Habetis cum consulem qui a parere ue
ſtris deoꝝ non dubitate et ea que statueritis quoad vi
uet defendere et per se ipſum protegere possit.

FINIS. LIBRI. SCRIPSIT. POGGIVS.
. ROMAE.

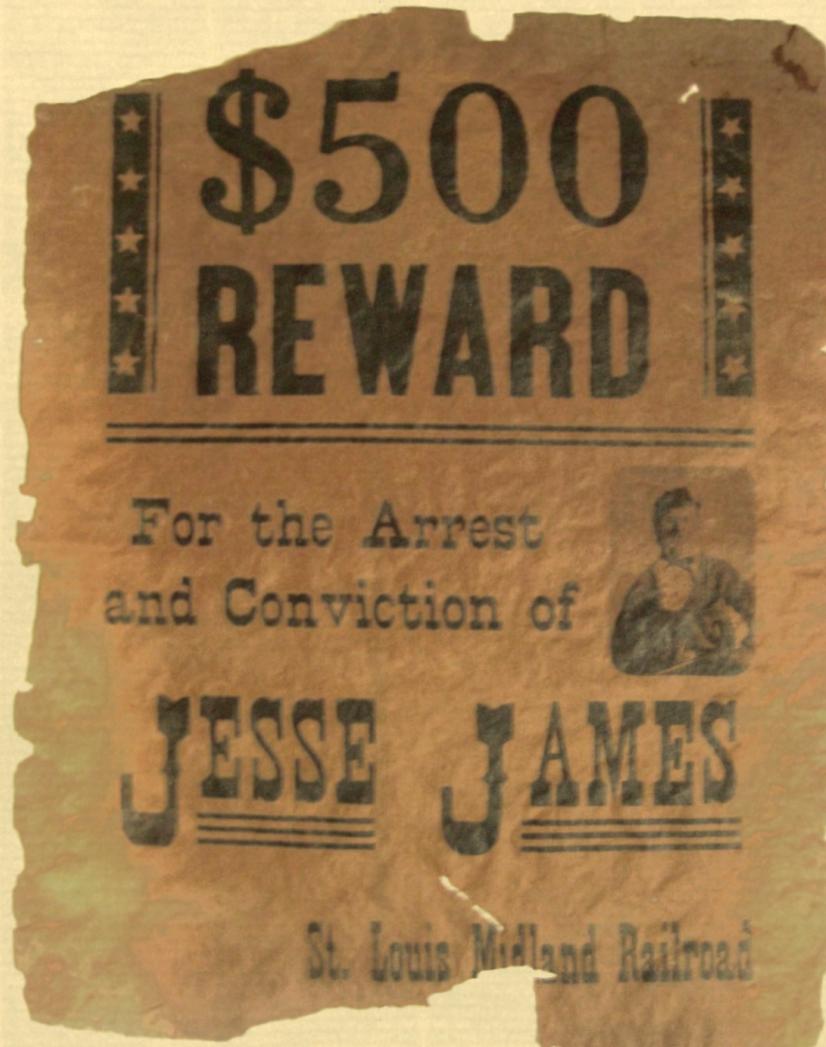


201883



Ta Ta Ta Ta Ta Ta





Ga Ga Ga Ga



STORIE
(PERSONAGGI, USI, INCROCI)

* PERSONAGGI

- * CLAUDE GARAMOND
(~ 1545)
- * JEAN JANNON
(~ 1620)
- * CARDINALE RICHELIEU
(~ 1627)
- * IMPRIMERIE NATIONALE
(~ 1900)
- * BEATRICE WARDE
(AKA PAUL BEAUJON)
- * STANLEY MORISON
(THE FLEURON & MONOTYPE, 1926)





Impossible.

A Volkswagen can't boil over.
It's physically impossible.

The reason is absurdly simple: the VW's rear engine is cooled by air, not water.

Since air can't boil, neither can the car.

If you had to, you could drive a VW all day at top speed through a desert. Or edge along in bumper-to-bumper traffic on the hottest day of the year.

You may get all steamed up, but not your Volkswagen.

Chances are you'll appreciate the air-cooled engine even more in winter. Air can't freeze any more than it can boil. So you don't need anti-freeze. (You couldn't put any in a VW even if you wanted to; there's no radiator. And so no hoses to leak. No draining. No flushing. No rust.)



In the past, a few VW owners have been amused to find a perplexed gas station attendant with a bucket of water and no place to put it.

But we've taken care of that in our '61 model. This year, a windshield washer is standard equipment. It uses water. Let the man fill it up.



The new Golf from \$25,990*. A drive less ordinary.

With new technology, new engines and a contoured, muscular body shape, the new German-built Golf can't help but make a grand entrance. Under the bonnet, options abound; including a 7-Speed DSG transmission and your choice between petrol and diesel engines. Boasting even greater fuel economy and lower CO₂ emissions, the new Golf delivers an impressive combination of performance and fuel economy. Contact your local Volkswagen dealer today and experience a drive less ordinary.

SMS your postcode to 199 21 992 to find your nearest dealer.*



Das Auto.

RRP for Golf 90 TSI Trendline 6-speed manual, excluding dealer delivery and statutory charges. Vehicle pictured features optional Comfort package (RRP \$2,200) and optional metallic paint (RRP \$700).

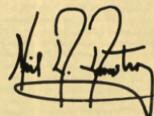
*SMS sent from your mobile will incur a premium SMS rate of up to 35c. VG43360/City/Wheels.

...ALLA LUNA



HERE MEN FROM THE PLANET EARTH
FIRST SET FOOT UPON THE MOON
JULY 1969, A. D.

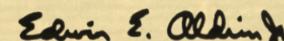
WE CAME IN PEACE FOR ALL MANKIND



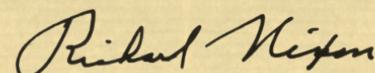
NEIL A. ARMSTRONG
ASTRONAUT



MICHAEL COLLINS
ASTRONAUT



EDWIN E. ALDRIN, JR.
ASTRONAUT



RICHARD NIXON
PRESIDENT, UNITED STATES OF AMERICA



LO SPECIMEN DI MARIETTA CROCE
(PIXEL DI FINE OTTOCENTO)





CARATTERI DI SERVIZIO
(PARTE DEL DIVERTIMENTO)



GLI ULTIMI AMANUENS



GASPAR SALADINO, DC COMICS



SAM ROSEN, MARVEL

OLIVETTI PER IL PROGETTO CEP



DAI MARTELLETTI DELLE T2 DEL MUSEO